



## Valoris Stewardship Catalysts, a new firm to help manage the ESG journey of investors and their portfolio companies

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**Valoris Stewardship Catalysts** announced today its official launch as the new firm that helps investors and portfolio companies improve their corporate governance, investor stewardship and sustainability performance – essential to long-term investment returns and viable enterprises.

With offices in Washington D.C., USA, and Vienna, Austria, **Valoris** is founded by experienced international practitioners who bring decades of combined experience in developed and emerging markets, in North America, Europe, the Middle East, Africa, Asia and Latin America. Valoris serves institutional investors, impact funds, development finance institutions, financial institutions and their portfolio companies.

Governance, stewardship and sustainability are not new concepts, but recent developments in the regulatory and policy space, as well as significant uptake from global private sector institutions, bolsters their meaning. These include the creation of the [International Sustainability Standards Board](#), the issuance of the [Sustainable Finance Disclosure Regulation](#), the re-entry of the United States into the global dialogue on climate change, and the outcomes of COP26 in Glasgow, where investors and the private sector are recognized as key drivers of the global climate agenda.

“Developments in the international regulatory and policy fronts will present asset managers and other financial intermediaries with new challenges – but also new opportunities.” – said Valoris’ co-founder Mike Lubrano, who created and led IFC’s Global Corporate Governance practice.

“Tailoring best practices for effective stewardship to the specific profile, investment strategy and other relevant parameters of asset managers and impact funds is at the core of Valoris’ service offering,” noted Lubrano who was also Co-Founder and Managing Director, Corporate Governance and Sustainability, at Cartica Management, LLC, an emerging markets fund manager.

For Martin Steindl, Valoris co-founder and formerly an ESG Manager in the Dutch development bank FMO, “in a post-Covid-19 world, environmental, social and governance challenges are recognized as inescapable factors that affect corporate financial and portfolio performance. At the same time, investors are under closer scrutiny from regulators, governments, and society, and

their clients look for positive impact. Here is where Valoris comes in, offering hands-on experience and expertise in implementing ESG and sustainability from an investor’s perspective,” he added.

One constant throughout the evolution of sustainability and stewardship has been governance – both investor and company governance. Valoris considers itself a governance-first firm. Good governance helps institutionalize stewardship and sustainability and integrate them into investment operations, policies and practices.

“We are personally driven by the power of investors and the private sector creating a better world for all. We are excited about launching an investor stewardship advisory firm to contribute to the path towards a more sustainable future,” said Valoris’s co-founder Mariangeles Camargo, an experienced leader on sustainable finance working with banks and development finance institutions in emerging markets.

Hear more from [Valoris’s co-founders](#) and its [value proposition](#).

For additional information, please contact:

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To learn more about **Valoris** visit: [www.valoriscatalysts.com/](http://www.valoriscatalysts.com/).

## Meet the founders:

### **[Mike Lubrano](#), Managing Director**

Over the past two decades, Mike has worked with scores of investors to integrate the consideration of ESG factors in their investment process and with company boards of directors to improve corporate governance, sustainability practices and transparency. He holds degrees from Harvard College (AB), Princeton University (MPA) and New York University School of Law (JD). He is co-author of [ICGN’s Governance, Stewardship and Sustainability](#), published in June 2021.

### **[Mariangeles Camargo](#), Managing Director**

Mariangeles has worked with financial institutions for almost two decades helping improve environmental and social performance, comply with regulatory requirements and respond to increasing expectations of stakeholders, including capital providers. She has extensive expertise in the development of green financial products. She holds a Master of Science in Finance from Bentley College, in Massachusetts, USA.

### **Martin Steindl, Managing Director**

Martin brings over twenty years of experience leading initiatives and teams in FMO, the Dutch development bank, and IFC that helped streamline environmental, social and governance risk management processes when investing in financial institutions and private equity funds in emerging markets. Martin holds a PhD degree from the University of Vienna and Georgia State University and an MBA degree from the HEC School of Management in Paris.

### **About Valoris Stewardship Catalysts**

A unique advisory services firm that helps investors and portfolio companies improve corporate governance, investor stewardship and sustainability performance in their operations. Valoris was founded by experienced practitioners in the fields of corporate governance, stewardship and environmental and social sustainability. Valoris serves institutional investors, impact funds, development finance institutions, financial institutions and their portfolio companies. Headquartered in Washington D.C. (USA) and Vienna (Austria), Valoris operates worldwide. [www.valoriscatalysts.com](http://www.valoriscatalysts.com)